



Fish & Co. YOUTH SAILING Championships

18 – 22 March 2014



Join us in cheering for the sailors on 22 March 2014!
Receive complimentary Carnival Tickets*
(worth \$20) with every
FEEL THE WIND, RIDE THE WAVES set purchased

Carnival Date: 22 March 2014

Time: 12 – 6pm

Venue: National Sailing Centre

**Tickets are issued on a first-come-first serve basis and while stock last.*

www.sailing.org.sg/fishnco



FOR IMMEDIATE RELEASE

Fish & Co. Sails into the Second Year as Title Sponsor for the Youth Sailing Championships

The five day sailing meet is back with a bigger splash with more than 350 international participants taking part and the addition of a public carnival

Singapore, February 2014- Following the successful staging of the Fish & Co. National Youth Championships 2013, Fish & Co. and the Singapore Sailing Federation are pleased to share that this year's event has been scaled up to include both Asian and International teams with an expected turnout of more than 350 participants.

Held from the 18th to 22nd of March 2014, the Fish & Co. Youth Sailing Championships is one of the key events on the international sailing calendar and serves as a qualifying platform for the ISAF Youth Sailing World Championships 2014 which will be held this July in Portugal.

Fish & Co. is proud to champion this sport as title sponsor for the second year running, bringing together sailing talents from Singapore and countries like Finland, Australia, Japan, Hong Kong and Myanmar to our shores. The achievements of these promising young athletes will be given due recognition during the prize presentation which will be graced by Guest of Honor, Mr Ng Ser Miang, International Olympic Committee member and Singapore Sailing Federation patron.



“The partnership with Fish & Co. has brought a fresh dimension to both sailing and sports promotion in Singapore. The enterprising and 'can do' spirit embedded in the Fish & Co. story resonates with our youth sailors' ambitions to take on the world. The inaugural year of partnership in 2013 created immense exposure beyond Singapore, with over 400,000 euros worth of media value generated through various broadcast and online footages and images. The event is set to grow and Singapore Sailing and Singapore's sailors are looking forward to growing this event into a major international youth regatta,” says Mr Tan Wearn Haw, Chief Executive Officer of Singapore Sailing Federation.

“As we come into our sophomore year as the title sponsor of this iconic sailing event, we are thrilled that we have pushed this competition over and beyond what we had hoped to achieve - by putting it onto the international sporting calendar. Fish & Co. as a Singaporean restaurant brand that is also leaving a global footprint, we feel a distinct sense of pride to be working together with the SSF to take youth sailing to greater heights,” says Mr Hoo Hoe Keat, Managing Director, Fish & Co. Restaurants Pte Ltd.

In the spirit of promoting friendship amongst the international sailing community, Fish & Co. and the Singapore Sailing Federation are encouraging local sailors to host their foreign counterparts in their homes. Such opportunities aim to help forge strong bonds between like-minded youths and allow these young athletes to motivate and find inspirations from each other.



Event Details

The Fish & Co. Youth Sailing Championships will have up to 13 races for each of the nine categories that will come to a close on 22 March 2014. The top 10 winners will then compete in the Medal Race to determine the overall winners in each of the nine events.

The five day event at the National Sailing Centre, will host nine different race categories, Optimist, Byte, Laser 4.7, Laser Radial, Laser Standard, International 420, RS:X, Bic Techno and Raceboard.

Fish & Co. Youth Sailing Championships

Date: 18th to 22nd March 2014

Venue: National Sailing Center



Public Carnival

This year, to cap off the five day sailing meet, Fish & Co. and The Singapore Sailing Federation will organise a carnival of fun activities and food to be enjoyed by all.



The carnival is a celebration of the achievements of the young athletes, who have shown tremendous dedication and sportsmanship within the sailing community and also a great way for supporters to cheer on their favorite teams. The highly anticipated prize presentation will be held at the end of the carnival where more than 50 prizes will be given away to the deserving athletes.

The carnival will feature fun and engaging side activities that are suitable for all ages, like caricature, face painting and an instant photobooth. Fish & Co.'s much loved mascots Octoboy and Octogirl are also set to make an appearance.

Public Carnival

Date: 22nd March 2014

Time: 12pm -6.30pm

Venue: National Sailing Center



Feel the Wind, Ride the Waves at Fish & Co.

Customers will also get a taste of the sailing action with Fish & Co.'s "Feel the Wind, Ride the Waves" promotion. Just like the Fish & Co. Sailing Championships, this year's promotion is set to return with a bigger splash!



Enjoy a set for two for just \$39.95. The set comes complete with two of Fish & Co.'s best sellers - Grilled White Fish with Peri Peri Sauce and Chicken and Mushroom Spaghetti, two soups of the day and two Paris Passion mocktails.

Customers can also opt to top up \$5.95 to complement the meal with Fish & Co.'s savory Crabcakes with Tartar Sauce (u.p. \$9.95).

For every "Feel the Wind, Ride the Waves" set purchased, customers will also receive tickets worth \$20 which they can enjoy at the Youth Sailing Championships Carnival.



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About Fish & Co

Established in 1998, Fish & Co. is a casual, family restaurant chain serving fresh seafood in a pan. This unique dining experience drew inspiration from the simple practices of the fishermen in the Mediterranean; who caught seafood fresh from the seas, cooked and ate the freshly cooked seafood immediately from the pan. Designed with a casual, nautical ambience, Fish & Co. restaurants, together with her friendly crew, are cheery, inviting and warm. At Fish & Co., all seafood is prepared in a simple and straightforward manner. Using only the freshest fish and seafood, as well as natural ingredients like olive oil, herbs and various spices from around the world, Fish & Co. has been delighting customers with great tasting meals in generous portions and warm, friendly service - true marks of quality and value. For more information on Fish & Co. visit our website at: <http://www.fish-co.com> or alternatively, follow us on Facebook at: <http://www.facebook.com/fishandco.sg> for the latest news.



Locations:

313@Somerset #B3-37/38, Tel: 6634 0478

AMK Hub #02-03, Tel: 6555 6298

Bugis Junction #01-90, Tel: 6338 2836

Changi Airport Terminal 2 #036-058, Tel: 6546 4485

Clementi Mall #04-33/34, Tel: 6659 0049

Downtown East #01-40B, Tel: 6583 3039

East Coast, 91 East Coast Road, Tel: 6440 5337

Glass House, The Park Mall 01-24, Tel: 6334 1858

Jurong Point #03-34, Tel: 6898 4248

NEX Mall #01-10/11, Tel: 6634 4230

Novena Square #03-11, Tel: 6255 7001

Paragon #B1-35/36, Tel: 6733 0938

Sembawang Shopping Centre #01-01/02, Tel: 6481 9192

Tampines One #04-11, Tel: 6260 0183

VivoCity #02-116, Tel: 6224 3176

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